



Digital transitions in a post-Covid World: Lessons from the Interreg (FCE) Programme

Wednesday 13 October 2021 – 8.30 GMT / 9.30 CET – Online event

#DigitalFCE

*Digital transition lies at the heart of each theme of the **19th European Week of Regions and Cities**. In a technology driven world, understanding how regions and cities can enable the digital transition and how citizens can contribute to that process, are key to sustainable economic growth.*

This participatory lab will enable discussion and knowledge sharing by drawing on the experience of Interreg France (Channel) England programme funded projects that have been pioneering innovative digital methods to address various challenges – from improving health outcomes to promoting circular economy jobs and reducing plastic waste.

In this 90-minute session, there will be 3 breakout rooms taking place simultaneously.

AGENDA (All times are in GMT)

8.30 – 8.45 am UK time – Introduction: Lessons learned from the Interreg FCE programme

Speaker: **Carolyn Reid**, Programme Manager, Interreg FCE programme

Moderator: **Barzin Viel-Bonyadi**, Communications Support Officer, Interreg FCE programme

8.45 – 9.45 am UK time – BREAKOUT ROOMS

Breakout room 1 – CobBauge Live Lab: Modern technology to promote a traditional building material

Consists of a one-hour live lab.

Speakers: **Mohammed Boutouil**, **Malo Le Guern**, **Karim Touati** (ESITC Caen) ; **Steve Goodhew**, **Jim Carfrae**, **Matthew Fox**, **Kevin Owen** (University of Plymouth) ; **Francois Streiff** (PNR Marais du Cotentin et du Bessin); **Hasna Louahlia-Gualous** (TBC), **Kaoutar Zeghari** (Université de Caen Normandie); **Anthony Hudson** (Hudson Architects)

Moderator: **Karen Hood-Cree**, Project Manager, CobBauge

Breakout room 2 – Leveraging technology for community engagement

*Consists of three 10-minute presentations (plus 5 minutes each for questions).
Followed by a 10-minute panel discussion.*

Speakers: **Hugo Sintes**, Head of Programme Increase VS, Optivo ; **Nathalie Vauterin**, Associate, C3 Collaborating for Health ; **Camille Franceschi**, European Project Manager, ESIGELEC Engineering School.

Moderator: **Clementine Flack**, Senior Project Co-ordinator, Increase VS

Breakout room 3 – Technology to support a low-carbon sector

*Consists of three 10-minute presentations (plus 5 minutes each for questions).
Followed by a 10-minute panel discussion.*

Speakers: **Lucie Domingo**, Lecturer in Eco Design, UniLaSalle Rennes ; **Lizzie Lewis**, Plastic and Sustainability Project Officer, Environment Agency ; **Carly Leonard**, Chief Executive, Peterborough Environment City Trust (PECT)

Moderator: **Lucy Harrison**, Project Officer, Interreg FCE programme

9.45 – 10.00 am UK time – Event wrap-up: Event summary and closing remarks

Speaker: **Carolyn Reid**, Programme Manager, Interreg FCE programme

Moderator: **Barzin Viel-Bonyadi**, Communications Support Officer, Interreg FCE programme