

Interreg



EUROPEAN UNION

France (Channel
Manche) England

European Regional Development Fund

Webinar for Specific Objective 1.2 Social Innovation



The aim of today:

To introduce the new France (channel) England Resource Pack available online and to encourage stakeholders to apply under the Social Innovation Specific Objective.

Agenda

- What is the France (Channel) England Programme ?
- Specific Objective 1.2 : Social Innovation in the Channel area
- Resource Pack
- How to deliver a good Project
- Programme Update: News and Events
- Q&A

Programme Area



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Specific Objectives



1.1
Innovation



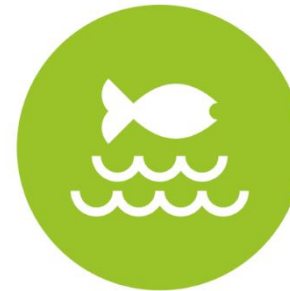
1.2 Social
Innovation



2.1 Low Carbon
Technologies



3.1 Natural & Cultural
Assets



3.2 Coastal and Transitional
Water Ecosystems

Social Innovation – What do we mean?

- What is Social Innovation?
- Why is Social Innovation included in the programme?

Social Innovation – Programme Approach

Two main challenges for the FCE area...

- ✓ **The need to support** the development of innovative solutions to address the societal challenges faced by the most socially and economically disadvantaged groups.
- ✓ **The need to enable** the active population to play their part in economic revitalisation, including by enhancing skills through innovative training/retraining.

Social Innovation – Programme Approach

... leading to two target groups:

- ✓ Those furthest from the labour market
- ✓ The ageing population

Specific Objective 1.2 - Indicators

- Why do we have indicators?
 - Result and Output
- **Result Indicator** : Level of quality and effectiveness of the service provided to disadvantaged groups

Specific Objective 1.2 - Indicators

Output Indicators :

- ✓ Number of participants in projects promoting gender equality, equal opportunities and social inclusion across borders.
- ✓ Number of skills development and professional training schemes for disadvantaged people.

Specific Objective 1.2 - Indicators

Output Indicators :

- ✓ Number of institutions, public or private, engaged in delivering social innovation solutions to increase the quality and effectiveness of service delivery to the most socially and economically disadvantaged groups.
- ✓ Number of socially innovative services designed

Specific Objective 1.2 – Local and regional needs

✓ Employment

✓ Education

✓ Housing

✓ Health

✓ Migration

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Specific Objective 1.2 – Key elements to remember

- It is all about **innovation**
- Link your project objective to identified **targets and result indicator**
- Choose your outputs wisely, in-line with **the output indicators**
- **Effectiveness and sustainability**

Resource Pack



About The Programme

An Introduction to Social Innovation

Good Practice For Applications

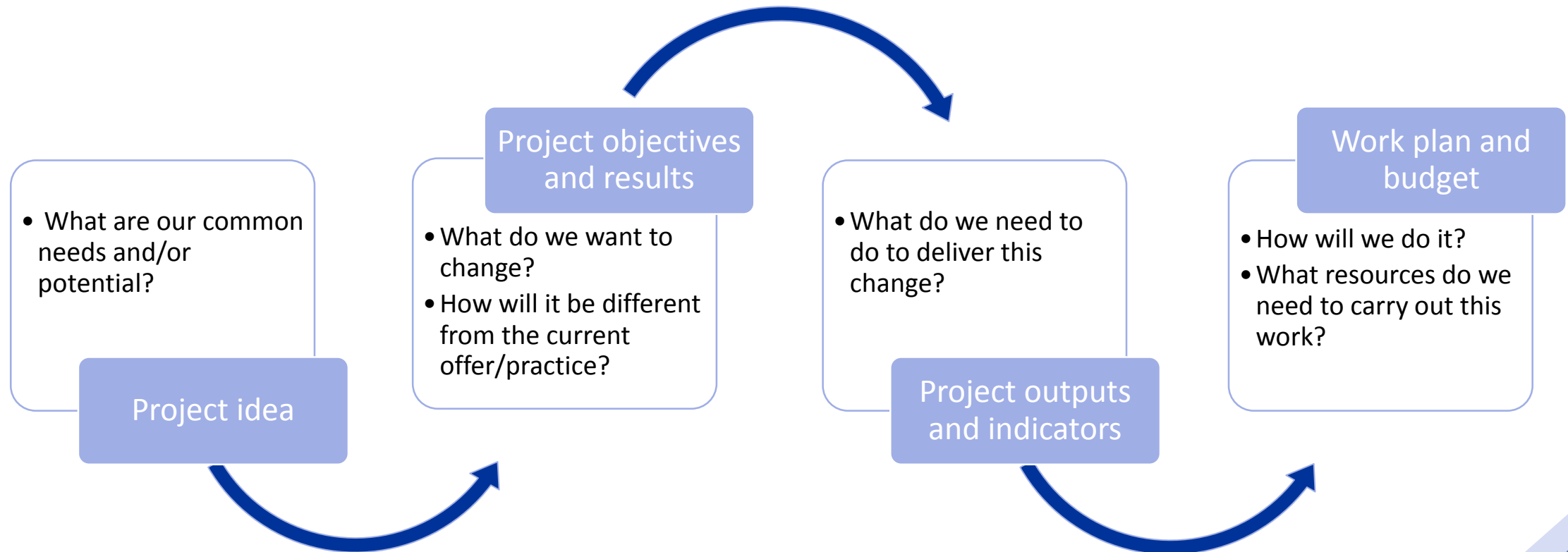
How to Find A Partner

Q&A

What is the key to delivering a good Interreg project?

- Be innovative
- Have a clear logic
- Cross border cooperation
- Creating strong partnerships
- Do your research
- Contact your facilitator

How to demonstrate a clear logic behind the project idea?



Regular project v. Micro-project

- 69% ERDF
- No ceiling for the budget
- No maximum length of project
- At least one partner from each country within the Programme area (no maximum)
- All legal entities are eligible
- Two phase application process

- 80% ERDF
- 500,000 euros max. budget
- 27 months max. length of project
- At least one partner from each country within the Programme area Maximum of 5 partners
- Open organisations employing less than 50 people and whose annual turnover does not exceed 10 million euros and all Local Authorities
- One phase application process

Next calls

Next call for projects

2nd of March – 6th of April

Closing time 12:00 noon UK time

NEW

Micro Project call

6th of April to 4th of May

Closing time 12:00 noon UK time

Programme Update

✓ Events

- Micro Projects walk-in sessions – March
- Bid-writing workshops – coming soon
- Annual event – Autumn

✓ Brexit

- Can projects still access funding?
 - Yes! The Treasury has guaranteed to fund all projects approved prior to the UK leaving the EU

What is next?

- Share contacts
- Find common challenges
- Find complementarity between stakeholders
- Talk to your facilitator
- Arrange a meeting
- Start working on your project idea

Keep in touch with us

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