**PROJECT IDEA**

***IDÉE DE PROJET***

**The Project Idea Form is a public document, if you wish to keep it private between the JTS and your partnership please advise your Facilitator consequently/ *Le Document Idée de Projet est un document public, si vous souhaitez qu’il reste prive entre le STC et votre partenariat merci d’en informer votre coordinateur d’animation***

Project Name / *Nom du projet* : **Governance of enterprises**

…

Contact / *Contact :*

Name / *Nom :Alex Lawrie*

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Specific Objective / *Objectif spécifique :*

Keep only one and erase the others/ *Garder un seul et effacer les autres*

1.2 - Increase the quality and effectiveness of service delivery to the most socially disadvantaged groups through social innovation

Summary description of the project idea (1 page max.) / *Description synthétique du projet (1 page max.)*

*We would like to work with social enterprises that have not thought much about stakeholders, accountability, community engagement or team working. This might address businesses facing problems with succession ; new starts ; established businesses wishing to become social enterprises ; and established social enterprises.*

*We will particularly focus on multistakeholder co-operatives (for example, like French workers co-operatives that have associés non coopérateurs; or like a 'type A' Italian social co-operative with a membership made up of providers and beneficiaries).*

*Good governance is sometimes described as a balance between representation and professionalisation: barriers include 'executive capture' of the board, fear of disruptive input from beneficiaries, a mistrust of pragmatic management, and low confidence leading to low levels of participation.We will apply the latest research on management and strategy to introduce new ideas from complexity theory, strategy-as-practice and critical theory.*

Examples of concrete actions /*Exemples d’actions concrètes :*

*- a template for establishing a 'commonwealth council' (that is, a body that includes a wide range of stakeholders to advise and support the board of directors)*

*- case studies that provide content for a handbook of best practice*

*- a checklist for stakeholder engagement*

*- a diagnostic tool for evaluating the quality of leadership, based on the presumption that it should be shared, diverse and representative*

Changes that the project will contribute to /*Changements auxquels le projet contribuera :*

- *improved delivery of services to disadvantaged groups*

*- social innovations that spread through both countries*

Cross border added value / *Valeur ajoutée transfrontalière :*

*Innovations on one side of the channel are reproduced on the other; common practices create further opportunities for European collaboration*

Capitalisation on previous initiatives/ *Capitalisation sur de précédentes initiatives:*

Some connections with the 2013-14 FEED project (Interreg 4)

Sustainability/*Durabilité :*

*The information resources will continue to be of use after the project is completed*

Partners (with their geographical areas) already involved in the project idea / *Partenaires (en précisant leur zone géographique) déjà impliquées à ce stade d’idée de projet:*

…

Potential partners sought (skills wanted) /*Partenaires potentiels recherchés (compétences recherchées) :*

England / *Angleterre :*

…

France / *France :*

Social enterprises and agencies supporting social enteprise

Start date and end date of the project / *Dates de début et de fin du projet:*

2017-18

Estimated project cost / *Coût estimé du projet:*

E 150,000

Other comments / *Autres commentaires :*

…

Has a programme facilitator from the InterregVA FCE Joint Technical Secretariat provided advice to the project applicant? / *Un coordinateur de l’animation du Secrétariat Technique Conjoint FMA a-t--’il conseillé le porteur du projet ?*

Keep only one and erase the others/ *Garder un seul et effacer les autres*

No / *Non*

If yes, facilitator’s name / *Si oui, quel est le nom du coordinateur de l’animation ?*

Name / *Nom:*